

Grice's Conversational Maxims

- **Maxim of Quantity (Amount of Information):**

1. Make your contribution to the conversation as informative as necessary.
2. Don't make your contribution to the conversation more informative than necessary.

- **Maxim of Quality (Truth and Evidence):**

1. Don't say what you believe to be false.
2. Don't say that for which you lack adequate evidence

- **Maxim of Relevance (Staying on Topic):**

Be relevant (i.e., say things related to the current topic of the conversation).

- **Maxim of Manner (How Sentences are Spoken or Worded) :**

1. Avoid unclear expressions.
2. Avoid ambiguity.
3. Be brief (avoid unnecessary wordiness).
4. Be orderly.